

# News Release

26 February 2016

## **HSBC and ORCHESTRA OF MUSIC MAKERS to present S\$100,000 To ChildAid**

HSBC Singapore employees and Orchestra of Music Makers (OMM) today presented \$100,000 to young Singaporeans who are recipients of the Straits Times School Pocket Money Fund (ST SPMF).

The donation presentation, officiated by Mr Guy Harvey-Samuel, Group General Manager and CEO of HSBC Singapore, was held at the bank's/HSBC Singapore's headquarters at Collyer Quay. Joining him at the event were Mr Warren Fernandez, Chairman of ST SPMF, representatives from OMM, HSBC staff volunteers and PSLE achievers who will receive financial aid from ST SPMF.

The funds will be used to support Singaporean school students from disadvantaged backgrounds with their daily school needs, such as allowance, books, school supplies and transport.

## **OMM-HSBC partnership extends beyond the arts to benefit the larger community**

As past recipients of HSBC Singapore's community program, OMM is creating a virtuous cycle by giving back to the community through their involvement in youth outreach programs, as well as raising funds for the needy.

From 2000 to 2013, OMM was a recipient of The HSBC Youth Excellence Initiative (YEI). They channeled the proceeds towards developing their members' musical skills and participating in music festivals in Europe including their performance at the Cheltenham Festival in UK.

On 10 July 2015, OMM held a concert and raised \$50,000 through ticket sales. HSBC matched it dollar for dollar, bringing the Child Aid donation to S\$100,000.

ChildAid is one of the biggest annual children's charity concerts in Singapore, held in support of ST SPMF and The Business Times Budding Artists Fund (BTBAF). ST SPMF and BTBAF are two of the 140 charities to benefit from HSBC's USD150 Million Community Fund.

## **Supporting young Singaporeans to realise their potential**

Mr Harvey-Samuel, said: "We are inspired to see that our long-term partnership with OMM has enabled them to leverage their talent to help young Singaporeans who may not currently have the means to pursue their dreams."

"Singapore's success and its prospects are tied to the quality of its people. It is precisely on this premise that the HSBC Corporate Sustainability Program has been supporting young Singaporeans to develop and realise their potential to the fullest."

*- Ends/More -*

## **Media enquiries**

Erica Cabutihan, HSBC Singapore +65 6658 7840

[erica.cabutihan@hsbc.com](mailto:erica.cabutihan@hsbc.com)

## **About HSBC Holdings plc**

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 6,100 offices in 72 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,549 billion as at 30 September 2015, HSBC is one of the world's largest banking and financial services organisations.

## **HSBC's US\$150m community fund**

## **Issued by The Hongkong and Shanghai Banking Corporation Limited**

21, Collyer Quay, #13-01, HSBC Building, Singapore 049320

Web: [www.hsbc.com.sg](http://www.hsbc.com.sg)

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HSBC marks its 150<sup>th</sup> anniversary in 2015. As part of this, HSBC has made a US\$150m fund available to community projects over three years (2015-2017). More than 140 charities worldwide have been selected by HSBC's management team, based on votes from HSBC employee for charitable themes. The US\$150m fund is in addition to the US\$114m HSBC makes available to community investment programmes globally each year. Further details: <http://www.hsbc.com/citizenship/sustainability>.

**About ChildAid**

ChildAid is one of the biggest annual children's charity concerts in Singapore, in aid of The Straits Times School Pocket Money Fund, which provides children and youth from low-income families with pocket money to help them through school, and The Business Times Budding Artists Fund, which provides them with a structured arts training and the opportunity to develop their artistic talents.

**About the Orchestra of the Music Makers**

The Orchestra of the Music Makers (OMM) is a group of talented young musicians whose collective passion and desire to perform and hone their music has brought them together. OMM was a recipient of the 2009 HSBC Youth Excellence Awards (HYEA) for their remarkable talent and more importantly, their immense potential and dedication to achieve excellence and serve the community.

*- Ends/All -*