

23 May 2018

**HSBC's 'Pitch @innovfest' Drives Smart Nation Agenda**

*To support and celebrate innovation at its best, HSBC will host two rounds of pitching sessions to spotlight promising tech startups*

*\*Applicable to mid and late stage startups*

*\*\*Prize of S\$15,000 cash, or invite to HSBC Tech Connections and S\$10,000 cash*

HSBC Singapore as a leader of innovation is proud to be part of this year's upcoming *innovfest unbound* to be held at Marina Bay Sands, June 5 – 6. Our goal is to encourage sustainability, promote efficiency and drive the Smart Nation agenda.

The Smart Nation agenda involves integrating information and communications technologies to improve daily services spanning traffic flows and public transportation, to energy and water usage in buildings and city neighbourhoods, to healthcare services by improving or setting up electronic health records.

*innovfest unbound* is the anchor event of Smart Nation Innovations, a week-long series of events that showcase Asia's most innovative developments. *innovfest unbound* is organized by NUS Enterprise in partnership with Infocomm Media Development Authority of Singapore.

The event aims to connect entrepreneurs, brands & corporates, governments, investors and academia to share and discuss new and emerging issues and trends relating to the digital economy, digital society and the management of data.

In this spirit, HSBC is stoking the fires that create disruptive thought that results in ground-breaking solutions that propel businesses. We invite the ambitious, the innovative and the hungry to pitch ideas against like-minded peers at *innovfest unbound*.

HSBC is looking for the best pitches from Series A, B or C startups, with attractive cash prizes.

- Cash reward of S\$15,000 or
- Invitation to 3 day HSBC Tech Connections in San Francisco and S\$10,000 cash

On 5<sup>th</sup> June, finalists will pitch their solutions to an esteemed panel of industry experts and venture capitalists including HSBC. Join us in exploring the future impact of technological developments and celebrate the vibrancy of innovators across Asia. Who knows, you might be witnessing a Tony Stark in the making.

For more information, click [here](#).

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**Note to editors:**

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